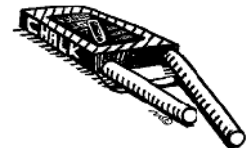


# HAS YOUR IT COMPANY HIT A WALL?

The wall is littered with struggling MSPs & IT startups



Many existing small IT service companies hit a "brick wall" both in the shift to managed services and in achieving real growth. The Launch Pad offers you the chalk to draw a door and get to the other side.



The Launch Pad

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## REVITUP™ FRANCHISE PRE-LAUNCH PROMO

*"What we hope to achieve is a franchise model with a different spin; one that is not only technically best-in-breed but progressive, relevant and allowing the franchisee to really put her mark on her business and give back to the community – a kind of grass-roots franchising.."*

### RevITup™ Pre-launch Franchise-1<sup>st</sup> Program

**Sign-up Period:** October 1, 2009 – Jan 1, 2009

- Open to 10 ConnectWise Partners
- 15% Discount on Franchise Fee
- First 3 Months 50% off monthly fee

Apply by visiting our website at [www.launchpadonline.com/franchise1now](http://www.launchpadonline.com/franchise1now) and checking off "Franchise-1<sup>st</sup>" on our action form or you can contact Megan Meisner at 800-920-3450 x 210 to obtain more information.



*Taking your business to new heights...*

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# WHY A MANAGED SERVICE FRANCHISE?

## Managed IT Services – Perfect Storm for Franchising



*"The evolution of managed services means we now can employ a model with real leverage and definable, repeatable processes driven by proactive rather than reactive methodology; all of which are supported by sophisticated toolsets that are amazingly inexpensive."*

- Annuity-based model means client retention, predictable revenue and increased business value.
- Repeatable processes that can be documented, standardized and dropped in training modules.
- Relatively inexpensive tools that can be packaged & templated = low-cost entrance.
- The power of many – critical mass for dynamic growth, buying power, intellectual capital
- Hosted/MRC-based service offerings can be packaged, branded, standardized for franchisees.
- Business metrics can be defined with trigger points and thresholds for each franchisee.
- Business units can be defined with predictable metrics/goals.
- Sales process simplified with clear goals for profitability.

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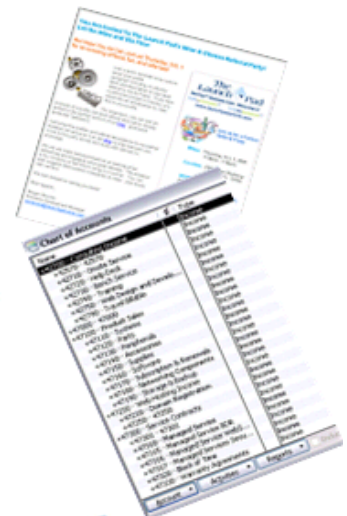
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# REVITUP™ MSP BUSINESS-IN-A-BOX

## Branded, Vetted and Ready for Consumption – The Whole Pie



*"Our mandate is to build an air-tight MSP delivery framework for those who have a passion for this business to be able to succeed and excel over and over again."*



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