

## Business Technology Services Provider, The Launch Pad Hosts TechCircus – An Open House & Ribbon Cutting Event

### After Several Years of Record Growth, The Launch Pad Celebrates Its Recent Expansion to a New Facility with TechCircus – An Open House & Ribbon Cutting Event

**ODESSA, FL--(October 25, 2010)** - [The Launch Pad](#), one of Florida's preeminent managed technology providers, is celebrating its recent expansion and historic growth at a new location on Gunn Highway in Odessa. The company will be hosting an Open House & Ribbon Cutting Event on Thursday, November 11, 2010 sponsored by [The Greater Tampa Chamber of Commerce](#). Cutting the ribbon and officially opening the house will be The Launch Pad's Founder and CEO, [Ilene Rosoff](#) accompanied by Amanda Mulley, Member Relations Manager at The Greater Tampa Chamber. Join us for an afternoon of fabulous food, frenetic fun, furry mascots and, of course, the ever present 3-Ring TechCircus.

The beautifully appointed glass and brick facility is streamlined for maximum work flow. Filled with large windows and streaming sunlight and with a "dogs welcome" policy, the company is committed to optimizing employee morale. CEO Ilene Rosoff said, "We have been very fortunate to be able to grow and expand given the current economy. This new facility has enabled us to gain critical efficiencies in current operations and has set the stage for future growth. This new Odessa-based facility reinforces our commitment to local community and leadership in innovative technology management solutions for business."

The Launch Pad was founded in 1982 by Ilene Rosoff. Over the next few years the company began serving numerous small to midsized companies throughout Florida, as well as larger-scale national clients. In 2009 and 2010 The Launch Pad was named to the Inc. 5000 and was identified by The Tampa Bay Business Journal as one of the Tampa Area's 50 fastest growing businesses. Ilene Rosoff has been recognized for her outstanding leadership as CEO of one of the leading small business IT services companies in the country by MSPmentor 250, one of the top 100 Women in the Channel by CRN Magazine, and was named as a finalist for the highly coveted Tampa Bay Business Woman of the Year.

TechCircus Open House & Ribbon Cutting Event: [Thursday, November 11, 2010](#) at our new location [1115 Gunn Highway, Odessa, FL 33556](#) from [3:30PM – 6:30PM](#) with ribbon cutting taking place at [5:00PM](#).

For more information please visit [techcircus.launchpadonline.com](http://techcircus.launchpadonline.com) or contact Megan Meisner, 813-920-0788 x210 [mmeisner@launchpadonline.com](mailto:mmeisner@launchpadonline.com).

### About The Launch Pad

The Launch Pad helps companies across the country use technology to more effectively grow, manage and protect their business. The Launch Pad provides a suite of managed technology services offerings, IT management services, web services, and professional services backed by a service team that is available 24/7. Our expert Client Solutions Team delivers nationwide service from our beautiful new service center in Odessa, Florida. The Launch Pad partners closely with company owners and managers to deliver more stability, predictability and strategic value through their IT investments.